

# CAUTG Enrolment Report

## 2003-2004

**1. COLLECTION OF DATA:** On April 14, 2004, the CAUTG Enrolment Questionnaire was posted on the Web at <http://www.mun.ca/german/German/CAUTG/questionnaire2004.html> and a message was sent to the CAUTG listserv asking the designated individual in each department to fax the completed form to the Enrolment Surveyor by April 25. E-mails and faxes were sent to universities and colleges that had not responded by May 1. Out of the 43 universities listed in Table 1, 42 replied. Information was also received from 10 colleges.

**2. RESULTS AND COMPARISONS:** Attached are 12 Tables reflecting the results of this year's survey (Table 4) and comparisons based on data from the history file.

**Table 1: 14-Year Report of German Enrolments 1990-2004 for 43 Universities with Gain and Loss Comparison of 41 Universities Reporting in Both 02/03 and 03/04.** This is the comprehensive report for 43 universities, with data missing, so there is no point in totalling the columns or providing a graph. The only comparison made here is for the 41 universities that reported in both of the last two years. **In 2003-2004, 27 universities show a combined gain of 2012 over the previous year, 12 universities show a combined loss of 696, and two remained the same, for a net gain of 1316 students.**

**Table 2: Total German Enrolments for 25 Universities That Have Reported Every Year for 14 Years.** This is the only category for which we have complete data going back to 1990. **Enrolments at these 25 universities are up this year by 1,007 students.**

**Table 3: Ranking for 2002-2003.** This table represents the ranking for the previous year, 2002-2003, since the university enrolment figures for 2003-2004 are not yet available. German enrolments are ranked twice: 1) by actual size, and 2) by market share.

**Table 4: The 2003-2004 Enrolment Survey with 42 Universities**

**Reporting.** The total German enrolment for this year reported by 42 universities is 21,889. Table 4 shows the enrolment distribution spread over nine categories: 1 Language, 2 Reading, 3 Business German, 4 Culture/German Studies, 5 Culture/German Studies in Translation, 6 Literature, 7 Literature in Translation, 8 Linguistics and 9 Other. This year's survey results have been added to the database for the comparisons below.

**Tables 5 - 10** show the enrolment distribution for Language, Reading, Culture/German Studies, Culture/German Studies in Translation, Literature, and Literature in Translation for the **twelve-year period 1992-2004**. While distribution figures were in the history file for the year 1990-91, only the total enrolment was available for 1991-92. The tables begin therefore with 1992-93.

26 universities are included in this **twelve-year study**. Ottawa and York, who could not be used in Table 2 above because of missing data, have been included in Tables 5-10. Simon Fraser, included in Table 2, has been omitted here, since the breakdown for one year (1995-96) was not in the history file. Since we now have an electronic database, all universities are invited to fill in any data missing from the charts.

**Table 5: Total enrolment in language courses.** 11,941 students were enrolled in language courses, compared to 11,228 last year, **for an increase of 713 students.**

**Tables 5a, 5b, 5c, & 5d** show the distribution of enrolment in language courses. The previous labels Beginner, Intermediate 1, Intermediate 2, and Advanced were replaced in 2000-01 with 1st year, 2nd year, 3rd year and 4th year for clarity and consistency, since departments were interpreting the labels differently. While the total language enrolment on Table 5 is accurate, the distribution over the four categories in tables 5a - 5d is less reliable.

**Table 6: Reading.** 725 students were enrolled in reading courses, compared to 698 last year, **for an increase of 27 students.** The high-enrolment course (879) at UBC that caused the jump in 2000-01 to an enrolment of 1272 was the Reading German series, a five-part CD-ROM/Print program developed at

UBC.

**Table 7: Culture/German Studies.** There was a dramatic increase in this area two years ago, when 916 students were enrolled, compared to 431 the previous year. Six universities contributed to the jump in 2001-02 with increases ranging from 50 to 100 each. Enrolment continues to be high this year, with 783 students enrolled.

**Table 8: Culture/German Studies in Translation.** Enrolment in this area tripled in 98-99 (from 401 to 1302) and has remained high, but this year hit its **highest** mark yet. 1331 students were enrolled this year, compared to 1259 last year, **for an increase of 72**. The high-enrolment course (610 out of the 611) at Dalhousie is a film course that satisfies the writing requirement.

**Table 9: Literature.** After a decrease last year, enrolment is up again in this category. 1059 students were enrolled, compared to 878 last year, **for an increase of 181**. The policy of some departments to offer courses every second year may be reflected in the zig-zag appearance of this graph since 1998-99.

**Table 10: Literature in Translation.** This category also hit its **highest** mark yet, with 519 students enrolled, **an increase of 100** over last year.

**Table 11: Colleges.** We received answers from 10 colleges. Most of the colleges and CÉGEPs do not seem to be on the listserv and so do not know about the annual enrolment survey. Attempts were made to contact them by e-mail and fax.

**Table 12: Graduate Enrolments.** 11 universities reported graduate students this year. In 2003-2004 there were 76 M.A. students and 38 Ph.D. students, for a total of 114 graduate students, compared to 119 the previous year. While there were six more M.A. students, there were eleven fewer Ph.D. students, for an overall decrease of five graduate students.

By faculty request, information has also been collected on Teaching Complement, Factors Affecting Enrolment, majors and minors, degrees granted, and film courses as a separate category. A report on these topics is

being prepared and will be posted on the Web site. An announcement will be made to the listserv when these additional reports are posted.

Here is a preliminary report of the film courses being offered and their enrolments: Calgary 37, Dalhousie 610, Memorial 60, Montréal 50, Mount Allison 28, UNB 17, Ottawa 23, Toronto 17, Victoria 185, and Waterloo 32.

**3. SUMMARY. ENROLMENTS ARE UP FOR THE THIRD CONSECUTIVE YEAR!.** Of 41 universities reporting in both 2002-2003 and 2003-2004, 27 universities show a combined gain of 2012 over the previous year, 12 show a combined loss of 696, and 2 remain the same, **for a net gain of 1316 students**, on top of a net gain of 1665 students last year and 763 the year before. In particular, there are gains this year in language, reading courses, German studies in translation, literature and literature in translation.

**This report differs from the report distributed at the Annual Meeting** in May in that it reflects updates and corrections received through 23 June 2004. To update the printed copy you received at the May meeting, add Concordia's total German enrolment figure for 2003-04 of 581 to Table 1, increasing the Gain column by 23. This changes the combined gain to 2012, the net gain to 1316, and the number of universities reporting in both 2002-03 and 2003-04 to 41. Also added to Table 1 is P.E.I.'s total German enrolment figure of 100 for 2003-04. The only other table affected by this addition is Table 4, where records have been added for these two universities and totals have been recalculated. The total German enrolment for this year is now 21,889 with 42 universities reporting.

Some additions were also made to Table 11. Kwantlen University-College reports a German enrolment figure of 265 and Okanagan College, a figure of 320. This raises the number of replies from colleges to 10.

Every attempt has been made to supply an accurate report. Figures deviating substantially from previous years have been followed up. The most common errors involved year-long courses not being recorded in both semesters, courses being reported in the wrong category (culture vs. culture in translation), and errors in addition. Please check your own institution's figures for accuracy. This report reflects data received by 5pm Wednesday,

June 23, 2004.

Respectfully submitted,

Marcella Rollmann

Enrolment Surveyor

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[marcella@mun.ca](mailto:marcella@mun.ca)

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